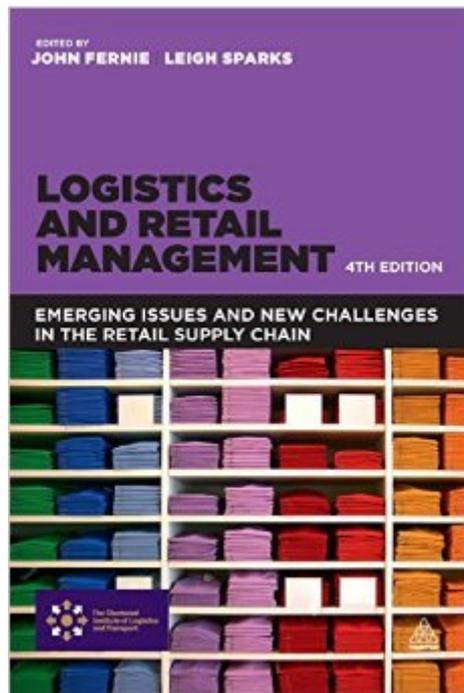


The book was found

Logistics And Retail Management: Emerging Issues And New Challenges In The Retail Supply Chain



Synopsis

The new edition of Logistics and Retail Management has been substantially updated to take account of recent developments in retail logistics. Retailers have recognized the need to have more involvement in supply chains and noted that benefits can be achieved in both service levels and cost reduction. While major strides have been made, numerous challenges remain, and new issues are constantly emerging. This book brings together research, ideas and experience of current thinking on supply chain management in retail from well-known academics and practitioners in the field. Reflecting the changing needs of the global marketplace and responding to the challenges faced by retailers, the fourth edition includes new chapters on international fashion supply chain management, corporate social responsibility, and the textile supply chain.

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Customer Reviews

The book answers some good broad topics about Supply chain and the complexity of a retailer's world. I was expecting a bit more case studies and less theory as this book seems to be the only one of importance in the field. Still some interesting perspective to gain if you are closely or remotely dealing with the area in your professional life.

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